



Happy Summer!

CHIME's 2025 Read-a-Thon is here, and we're excited to bring back our summer reading and fundraising adventure! We hope this guide helps you get your student registered and ready to read.

2025 Read-a-Thon FAQ

What is the Read-a-Thon? CHIME's summer Read-a-Thon has two goals:

1. To help students build a lifelong love of reading and prevent the "summer slide."
2. To raise funds to support and improve our school library. Proceeds from the Read-a-Thon will help diversify our collection, replace and repair beloved books, and keep our library current and inclusive.

What are the dates of the Read-a-Thon? Registration is now open and the Read-a-Thon runs from June 9 – August 10. All minutes must be logged online no later than August 10. Donations will be accepted through Friday, August 29.

How does my student participate? Visit www.chimeinstitute.org/readathon and register to get started.

Should I register as a team? If you have more than one child and want family members to support all your readers with one donation, registering as a team is a great option. We're not tracking donations by class or grade, so teams are just for fun! When you create a team, the person who starts it becomes the Team Captain by default. You can promote others to captain if needed. All money raised by individuals will tally up into the team total.

If you are reaching out to friends and family to fundraiser for more than one student, asking for team donations is a great way to go, allowing your donors to make one donation to all your readers.

What if I have more than one child to register? Our system tracks participants by email address, so each child needs a separate email to be registered individually. If your reader has their own email address that they/you check regularly, please use that email address.

Two Ways to Register Multiple Readers:

1. **Using multiple email addresses.** Registering each reader with a different email address will create an individual account for each reader. This is great for older kids who have an email address and can take ownership of their Read-a-Thon participation!
 - Select "Register Now"
 - Choose "As an Individual" or "Join or Start a Team"
 - Fill in goals and contact information
 - (Optional) Kick off fundraising with a donation
 - Complete Registration

2. With one email address:

- Register your first child “As an Individual” or “Join or Start a Team”
- Fill in goals and contact information fields
- **Do not press next!** Instead, select “Add Another Participant”
- Choose “I’ll manage their fundraising” and complete the additional fields
- Repeat for each child and then select “next”
- Optional – Be the first to contribute to your fundraising and make a donation! Note, this donation will go to the child you registered first, not the whole team.
- Complete Registration

Can I register both kids under one registration? Please do not register your children as “Bobby and Susie Smith”. Instead, please register Bobby and Susie separately. This ensures that we are tracking their reading appropriately.

What happens after I register? Each reader will get a personal fundraising page, complete with pre-written messages to share with friends and family. You’re welcome to personalize the text!

How do I track my child’s reading time? Please log your child’s reading time each week [by clicking here](#) or scanning this QR code. If you want to track your time offline, [we’ve created this offline tracking sheet](#). Just be sure to go back and enter in the reading totals no later than August 10. If you have one than more child registered, please be sure to enter in their reading time separately.



If you are unable to print or access the website, please pick up an offline form in the office and turn it in on August 11.

Are there prizes? Yes! We want to celebrate our reader’s hard work with some fun incentives and prizes.

Reading Incentives - Every minute counts! As you reach each milestone, you’ll unlock a new prize:

- 100 minutes – Pencil and bookmark featuring library designs
- 300 minutes – Free Kids Meal coupon from Panda Express
- 500 minutes – “I Love My Library” pin
- 1,000 minutes – Mini notebook for all your brilliant ideas
- 2,000 minutes – Your stuffy or action figure gets a sleepover in the library
- 4,000 minutes – Unlock the ability to check out six books at a time
- 8,000 minutes – Run the library checkout desk
- 12,000 minutes – Earn the title of Librarian for the Day

Prizes for the Top 3 Readers - We’ll also honor the Top 3 Readers across Elementary and Middle School!

- **1st Place:** \$75 Barnes & Noble gift card and Read-a-Thon certificate
- **2nd Place:** \$50 Barnes & Noble gift card and Read-a-Thon certificate
- **3rd Place:** \$25 Barnes & Noble gift card and Read-a-Thon certificate

Who do I contact with questions? Email us at readathon@chimecharter.com. For help registering, sending out emails, or technical questions, contact Julie at jhimot@chimeinstitute.net.

Thanks for participating and happy reading!!